

## Publications written for

- *Daily Express*, UK
- *Daily Mail*, UK
- *Daily Mirror*, UK
- *Daily Telegraph*, UK
- *Mail on Sunday*, UK
- *Cape Times*, South Africa
- *Sunday Mirror*, UK
- *Sunday Times Magazine*, UK
- *Sunday Tribune*, South Africa
- *The People*, UK
- *The Star*, South Africa
- *The Times*, UK
- *The Voice*, UK
- *Business*, UK
- *Cosmopolitan*, Germany
- *Daily Mail Ski Magazine*, UK
- *Departures*, UK
- *Huisgenout*, South Africa
- *Mediaplanet*, UK
- *Nostalgia*, UK
- *Spanish Magazine*, UK
- *The Peak*, Hong Kong
- *Weekend*, UK
- *AA-Magazine*, UK
- *Afrique Auto*, France
- *Audi VW News*, UK
- *Autocar*, UK
- *AutoExpress*, UK
- *Automotive News*, USA
- *Autosport*, UK
- *AutoZeitung*, Germany
- *BBC Sportsyear Grand Prix*, UK
- *Cars & Car Conversions*, UK
- *Daily Mail Grand Prix Racing*, UK
- *Daily Mail Motor Review*, UK
- *Fast Lane*, UK
- *Modern Motor*, Australia
- *Motor Trend*, USA
- *Motor World*, New Zealand
- *Performance Car*, UK
- *Pirelli Express*, UK
- *SA Auto*, South Africa
- *Sunday Times Good Car Bad Car*, UK
- *The Audi Magazine*, UK
- *The Motorist*, South Africa
- *Top Car*, South Africa
- *Vehicle Engineer*, UK
- *What Car?*, UK
- *Wiel*, South Africa

## [Writing index]

## Assignments

- Descending diamond and gold mines as deep as 3,000 metres.
- Crossing the Sahara Desert half a dozen times.
- Experiencing chilling Arctic winters.
- Interviews with Cabinet ministers and other politicians, business leaders, engineers, designers, show business people, media figures, trades unionists and motor sporting heroes.
- Attendance at numerous ministerial and business press conferences.
- Travel to more than 60 countries.

[[www.wordspix.co.uk](http://www.wordspix.co.uk)]

## Editorial know-how

**Writer:** news, features, interviews, comment and columns for more than 50 national newspapers and magazines in the UK and abroad.

**Editor:** news stand magazines, supplements and corporate publications. Rôle: drive the project forward, budgets, schedules, formulate content, flat planning, commission words and pictures, guidance to designers and sub editors, liaison with management and advertising, representation at international news conferences and events.

**Chief sub-editor:** national weekly newspaper. Rôle: maintain roster and diary, hire freelances, progress chasing, allotment of tasks, liaison with editor-in-chief, lawyers, news editor, features editor, sports editor and production manager.

**News editor:** national weekly magazine. Rôle: plan agenda, commission staff and freelance stories and photography, write leaders, news pages and features, deputise for editor, representation at international news conferences and events.

**Sub-editor:** national newspapers, consumer magazines, business magazines and corporate publications. Rôle: text editing, re-writes, fact checking, headlines, standfirsts, crossheads, captions, layouts, proof reading.

**Photographer:** Events, travel, wild life, landscapes, seascapes, people, motor sport. Digital SLRs. Image editing.

**Editorial consultancy:** house newspapers or magazines for Hobsons, Pirelli, Audi, Volkswagen, Dunlop, London Motorfair.

**Work published:** in Australasia, France, Germany, Hong Kong, South Africa, the UK and the USA. Two books published, and working on a third.

## Broadcasting

**Radio:** Research/interviews/reports. BBC Radio 4. GLR. British Forces Broadcasting. LBC. Beacon Radio. BRMB. Thames Valley Radio. SABC. Pioneered "live" interviews by trans-Atlantic telephone with BBC radio.

**Television:** Script writing. Commentary dubbing. British Sky Broadcasting. Visnews. Eurosport. BBC. France TV. Worked with film crews, shooting car-to-car. TV footage for UK introduction of reflective number plates.

**Technical advisor/driver:** *The Winning Streak*, Yorkshire Television rallying drama series.

## [Journalism]

## Anthony Howard

Versatile journalist with a wealth of experience in national newspapers, magazines, books, radio, television, corporate communications, events, driving...

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News desk



10th-floor eyrie, 10 minutes from Fleet Street



Kyalami press room



Airborne workstation, Mauritania  
Desert news room, Guinea





Make 'em laugh: their hearts and minds will follow



Hot-air balloon festival, Château-d'Oex, Switzerland



Interview: Martin Smith and Ian Mills MP



Critics circle: + Eric Broadley, Williams Townes, Geoffrey Robinson MP and Edouard Seidler

Christmas card pose: the Scott Publications crew, Cape Town



2 Anthony Howard biography

## Has worked with

- **Press:** Argus South African Newspapers, Arrow Books/Severn House, Aroq, Camerapix/Mohamed Amin, Daily Mail Newspapers, Daily Mirror Newspapers, HHL, Harmsworth Magazines, Haymarket, Hobsons, IPC Magazines, Inside Communications, Little Brown, Mediaplanet, Morgan Samuel Editions/Partridge Press, Motor Industry Publishing, News International, Octopus Publishing, United Business Media, The Voice Group.
- **Broadcasting:** BBC Radio 4, BBC Television, Beacon Radio, BRMB, British Forces Broadcasting, B Sky B, GLR, SABC, Thames Valley Radio, Visnews, Yorkshire Television...
- **Agencies:** Avenue Communications, Charles Barker advertising, Basten Greenhill Andrews, The Brompton Agency, Extel Advertising & PR, Infoplan PR, KBH Communications, Promocourse, Rawlings Financial PR, Smee Advertising, Woolf Laing Christie, Worldsport Management...



London-Mexico World Cup Rally HQ and newsroom, Daily Mirror, Holborn Circus

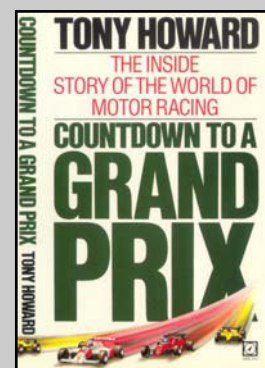
- **Corporate:** Austin Rover Motorsport, Dairy Crest, Data General Team Tyrrell, Ed Hubbard, Ford, Fuel Saver Services, Keith Bayley Rogers stock brokers, Land Rover, National Trust, Pirelli, Qsecurity, Rover, Schroders, Sonauto Mitsubishi Ralliart, Toleman Motorsport, United States Travel Service, VAG United Kingdom, Vickers Defence Systems, Wylton Dickson...

## Interviews

- Rowan Atkinson, Tony Benn, Richard Branson, Robert Carrier, Jean Denton, Norman Fowler, Clement Freud, Edward Heath, Per Lindstrand, Iain Mills, Angela Rippon, Geoffrey Robinson, Bill Rodgers, John Selwyn-Gummer, John Taylor...
- Derek Bell, Bob Bondurant, Jack Brabham, Martin Brundle, Johnny Dumfries, Bernie Ecclestone, Vic Elford, Juan-Manuel Fangio, Emerson Fittipaldi, Graham Hill, Damon Hill, Denny Hulme, James Hunt, Niki Lauda, Nigel Mansell, Stirling Moss, Richard Noble, Jonathan Palmer, Nelson Piquet, Alain Prost, Clay Regazzoni, Ayrton Senna, Jody Scheckter, Jackie Stewart, John Surtees, Patrick Tambay, Murray Walker, Derek Warwick, John Watson...
- Alex Blignaut, John Barnard, Eric Broadley, Rory Byrne, Piero Lardi Ferrari, Ron Dennis, Patrick Head, Harvey Postlethwaite, Jean Sage, Jean Todt, Ken Tyrrell, Tom Walkinshaw, John Webb, Frank Williams...
- Wayne Cherry, David Bache, Pete Estes, Eberhard von Kuenheim, Bob Lutz, Ian McAllister, Harry Mundy, Pierre Peugeot, Ferdinand Piech, Rudolf Graf von der Schulenburg, Martin Smith, John Towers, Stuart Turner, Geoffrey Whalen...
- Rauno Aaltonen, Pentti Airikkala, Ove Andersson, Stig Blomqvist, Franz Boshoff, Roger Clark, Andrew Cowan, Paddy Hopkirk, Juha Kankkunen, Freddy Kottulinsky, Simo Lampinen, Colin McRae, Timo Makinen, Bernie Marriner, René Metge, Hannu Mikkola, Tony Pond, Ted Toleman, Ari Vatanen...

## Books

- **Countdown to a Grand Prix** (Arrow Books/Severn House): "It's the best book I've ever read on motor racing" - Ken Tyrrell, quoted in *Motor* magazine.
- **Behind the Scenes in Motor Racing** (Morgan Samuel Editions/Partridge Press). "The most comprehensive, up-to-date guide to mainstream motor racing that I have seen... a must for anyone who aspires to the job of a professional racing driver, or indeed any other job in this fascinating industry." - James Hunt's foreword.
- **You couldn't make it up**  
© 2014 by Anthony Howard. A memoir in preparation.



**[What the critics said]**

## Hands-on experience

- **Embraces** media relations, on-event news services, press conferences, facility trips, press rooms, news releases, new-business pitches, presentations, client handling, product launches, brochures, annual reports, web sites, briefings to financial media and stock market analysts.
- **Organising team:** the Daily Mirror's 'Wider Europe' conference to foster leading European editors' enthusiasm for Britain's entry into the EU - at the Café Royal, Trinity House and Chequers.
- **Events:** South Africa-wide concert tours by US jazz-rock band Chase. Ground-breaking, multi-racial 'Woman of the Year' luncheon in Johannesburg. Soap-box derby for the children of Soweto township.
- **Fashion and celebrity dinners** at venues such as London's Savoy, Dorchester and Park Lane hotels. Celebrity handling.
- **Writing PR programmes:** for example to help a Middle East government improve its international relations (this

## Media services

- **RAC International Rally** of Great Britain: first mobile press room.
- **Reflective number plates UK début:** filming and placing TV news-clips; engaging celebrity involvement.
- **Daily Mirror** sponsorship of RAC International Rally.
- **Daily Mirror** World Cup London-Mexico Rally: media arrangements at Wembley Stadium start; 24-hour world news service from 33 Holborn; film commentary scripting and dubbing.
- **Sunday Mirror** Motoring Month: concept, event and editorial co-ordination.
- **Singapore Airlines** London-Sydney Rally: organising team; route planning, logistics, media relations, commentary.
- **Data General Team Tyrrell:** on-event news service – Formula 1 racing.

## Recent projects

- **Editor:** Mediaplanet 'corporate money' supplement published with *The Times*. 12 tabloid pages/8,000 words.
- **Editor:** Researching/writing *Aroq* global reviews of automotive safety measures, 4WD systems and transmissions - 73,000, 47,000 and 85,000 words.
- **Managing editor:** *Vehicle Engineer*, with contributors and readers worldwide. 72 A4 editorial pages/72,000 words per edition.
- **Author:** Revising one of his books for digital edition. Memoir also in hand.

included a briefing paper for a Chatham House conference), and to promote security software for IBM A/S 400 computers.

- **Proposals/pitches:** Beijing-Paris, Paris-Dakar, Paris-Moscow-Beijing and Paris-Cape Town rallies.
- **Paris-Dakar Rally:** 13,000 km across the Sahara - driver four times. Marketing/ sponsorship pitches for financial and hardware support, logistics, budgets, vehicle preparation and equipment. Crew recruitment. Travel, admin and medical arrangements. Media relations.
- **Consultant editor:** *Audi VW News*, *Dunlop Racing Line*, *Audi Today*, *Pirelli Express*. Reporting team: *Motorfair Daily*.
- **Copy-writing and consultancy:** Alfa Romeo, Champion, Fiat, Porsche, Toyota, Society of Motor Manufacturers and Traders.
- **World circumnavigation** by car: project short-listed by Ford for Mondeo, then actively pursued by Rover until nine months after take-over by BMW.

## [Get published]

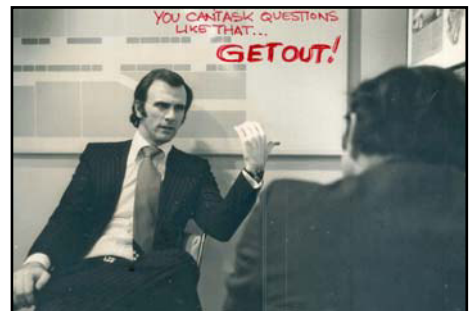
- **Austin Rover Motorsport:** on-event news service – world championship rallies.
- **"Old Number One":** media consultant to Ed Hubbard during his High Court action over his £10 million "Old Number One" vintage racing Bentley. Orchestrated prolific ongoing press and broadcast coverage world-wide.
- **Sonauto Mitsubishi** team, Paris-Dakar Rally: on-event news service nightly from desert bivouacs via satellite to Paris, for translation into four languages and onward distribution to 40 countries.
- **Pirelli Classic Marathon:** rallies through France, Germany, Switzerland, Italy and Yugoslavia.
- **Pirelli Le Mans Cavalcade:** parades of classic racers before the world-famous 24-hour race.

## [Battle over a Bentley]

- **Editor:** Mediaplanet 'private aviation' supplement published with *The Times*. 16 tabloid pages/10,000 words.
- **Editor/author:** Illustrated history book of Kensington residence for Hollywood royalty.
- **Writer:** Teamed with major pollster to pitch for production of annual research report for high-profile organisation.
- **Photographer:** Fly-on-the-wall and portraiture for medical practice; image edits for web site and print.
- **Copy editor:** Editing/re-writing 110,000-word PhD thesis for medical lecturer.
- **Travel:** South Africa. Features. Photos.



+ Ed Hubbard and £10 million Old Number One Bentley at Brooklands where it raced to glory and later crashed fatally



Interview: Wayne Cherry, GM



Interview: Harry Mundy, Jaguar

40° C+ and 825 metres below ground: De Beers diamond mine, Kimberley, South Africa





**Photography**  
Copyright © 2013 by Anthony Howard



*Whizzo Williams rotates the Ferguson-Climax a full 360, then races on unperturbed*





[Photo index]



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**Anthony Howard**

[anthony.howard@wordspix.co.uk](mailto:anthony.howard@wordspix.co.uk)

## PROFILE:

Versatile journalist with hands-on experience of national newspapers, magazines, books, radio, television, media relations, corporate communications and web sites. Common-sense approach. Adaptable. Sociable. Good listener. Computer literate.

## SUMMARY:

- **Know-how:** Editor. Writer. Sub-editor. Author. Photographer. Broadcaster. Consultant. Advanced driver.
- **Disciplines:** Magazines. Newspapers. Books. Web sites. Radio. Television. Events. Media relations.
- **Press:** News, features, interviews, comment and columns. Newspapers, magazines, supplements.
- **Broadcast:** Live radio. Writing and dubbing film/TV voice-overs. Film shoots. Technical consultancy.
- **Corporate:** Media consultancy. News releases, news conferences and photo-calls. House newspapers and magazines. Events.
- **Interests:** Art, aviation, books, classical music and jazz, conversation, cooking and wine, countryside, cycling and walking, equestrianism, historic buildings, history, hot air ballooning, photography, motor racing and rallying, rugby union, theatre and cinema, travel and geography, wild life, world affairs...

## SEE HIS WORK ON THE WEB (Click these live links):

[|Home page|](#) entry to [www.wordspix.co.uk](http://www.wordspix.co.uk). It does what it says on the tin...

[|Writing index|](#) 100+ examples: features, interviews, obits, travel...

[|Get published|](#) titles he has had a hand in...

[|Photo index|](#) 80 easy-to-view galleries: travel, action, people...

## EDITORIAL EXPERIENCE:

- **Writer:** news, features, interviews, comment and columns for more than 50 national newspapers and magazines in the UK and abroad. Two books published, and more in production. Journalism awards.
- **Editor:** news stand magazines, supplements and corporate publications. Role: driving the project forward, budgets, formulating content, flat planning, commissioning words and pictures, guiding designers and sub editors, liaison with management and advertising, representation at international news conferences and events.
- **Chief sub-editor:** national weekly newspaper. Role: maintaining roster and diary, hiring freelancers, progress chasing, allotting tasks, liaison with editor-in-chief, lawyers, news editor, features editor and sports editor.
- **News editor:** national weekly magazine. Role: planning agenda, commissioning staff and freelance stories and photography, writing leaders, deputising for editor, representation at international news conferences and events.
- **Sub-editor:** national newspapers, consumer magazines, business magazines and corporate publications. Role: text editing, re-writes, fact checking, headlines, standfirsts, crossheads, captions, layouts, proof reading.
- **Broadcaster:** live on radio. Writing and dubbing voice-overs for television.
- **Photographer:** Events, travel, wild life, landscapes, seascapes, people, equestrianism, motor sport.

## Has worked with:

- **Press:** Argus South African Newspapers, Arrow Books/Severn House, Camerapix/Mohamed Amin, Daily Mail Newspapers, Daily Mirror Newspapers, HHL, Harmsworth Magazines, Haymarket, Hobsons, IPC Magazines, Inside Communications, Little Brown, Mediaplanet, Miller Freeman, Morgan Samuel Editions/Partridge Press, News International, Octopus Publishing, United Business Media, The Voice Group. (Staff, contract or freelance.)
- **Broadcasting:** BBC Radio 4, GLR, British Forces Broadcasting, LBC, Beacon Radio, BRMB, Thames Valley Radio, SABC, B Sky B, Visnews, Yorkshire Television, BBC Television. (Contract or freelance.)

## Media background:

- **Work published:** in Australasia, France, Germany, Hong Kong, South Africa, Thailand, UK, USA...
- **Assignments:** include descending diamond and gold mines as deep as 3,000 metres, crossing the Sahara half a dozen times, and experiencing chilling Arctic winters. Travel to more than 60 countries – as far afield as Africa, North and South America, the Middle East, Russia, Japan and Europe...

## NEWSPAPERS AND MAGAZINES WRITTEN FOR INCLUDE:

- |                                 |                                    |   |
|---------------------------------|------------------------------------|---|
| ✓ <b>Daily Mail</b> London      | ✓ <b>Sunday Times</b> Johannesburg | ✓ <b>Mediaplanet</b> London             |
| ✓ <b>Daily Mirror</b> London    | ✓ <b>Sunday Tribune</b> Durban     | ✓ <b>Nostalgia</b> London               |
| ✓ <b>Daily Telegraph</b> London | ✓ <b>The Star</b> Johannesburg     | ✓ <b>Reader's Digest</b> Cape Town      |
| ✓ <b>Mail on Sunday</b> London  | ✓ <b>The Voice</b> London          | ✓ <b>The Peak</b> Hong Kong             |
| ✓ <b>Sunday Mirror</b> London   | ✓ <b>Business</b> London           | ✓ <b>Weekend</b> London                 |
| ✓ <b>Sunday Times</b> London    | ✓ <b>Cosmopolitan</b> Frankfurt    | ✓ <b>AA-Magazine</b> London             |
| ✓ <b>The People</b> London      | ✓ <b>Departures</b> London         | ✓ <b>Spanish Magazine</b> Bath          |
| ✓ <b>Cape Times</b> Cape Town   | ✓ <b>Let's Go</b> London           | ✓ <b>Daily Mail Ski Magazine</b> London |

## PUBLISHERS SUBBED FOR INCLUDE:

- |  |                                       |                                       |
|--|---------------------------------------|---------------------------------------|
| ✓ <b>Argus Newspapers</b> Johannesburg | ✓ <b>Inside Communications</b> London | ✓ <b>News international</b> London    |
| ✓ <b>Associated Magazines</b> London   | ✓ <b>IPC Business Press</b> London    | ✓ <b>Scott Publications</b> Cape Town |
| ✓ <b>Harmsworth Magazines</b> London   | ✓ <b>Miller Freeman</b> London        | ✓ <b>The Voice Group</b> London       |
|  |                                       | ✓ <b>United Business Media</b> London |

## CORPORATE COMMUNICATIONS EXPERIENCE:

- **Media relations:** news releases, on-event news, press conferences, photo shoots, TV news clips, mobile and static press rooms.
- **Advertising and PR agencies:** special events, stock market analysts' briefings, flotations, new-business pitches, presentations, brochures, annual reports, web sites.
- **Consultant editor:** house newspapers and magazines.

## Has also worked with:

- Aerial Display Company, Avenue Communications, Basten Greenhill Andrews, Charles Barker advertising, Dairy Crest, Extel Advertising & PR, Infoplan PR, KBH Communications, Keith Bayley Rogers stock brokers, Land Rover, National Trust, Schrodgers, Smeed Advertising, The Brompton Agency, Worldsport Management. (Staff, contract, freelance or collaboration.)

## CREDENTIALS

**IT skills:** PC. Apple Mac. E-mail, web research, scanning, etc. DTP (QuarkXpress, Adobe Acrobat, etc). Photography (Digital SLRs). Image editing (Photo Shop, etc). Web sites (MS FrontPage, etc). MS Office (Word, Excel, PowerPoint, Publisher).

**Driving:** Clean, current UK licence. High-level driver training. Three IAM test passes. Own car.

**Nationality:** British. UK passport. Right to work in UK/EU.

**References:** Plenty upon request.

## RECENT ASSIGNMENTS INCLUDE:

**Editor/project manager:** one-off "house history" book for "Hollywood royalty" on exclusive London home. Flat planning, page layouts, original photography and image editing, commissioning, original writing, text editing, e-book and physical dummies, on press.

**Editor:** 57-page illustrated history of his Paris-Dakar Rally car. Research, original writing, text editing, original photography, image research and editing, scanning, page layouts.

**Author:** Revising/re-publishing one of his physical/print books as a digital edition in formats accessible to Kindle, iPad, Kobo and other users. Compiling a parallel "how to" manual. Memoire also in progress.

**Editor:** Researching/writing global market reviews for an international business intelligence provider: 73,000 and 47,000 words out in 2008-2009, and 85,000 words published in early 2011.

**Contributor:** *Press Gazette* – "A jolly good jape for Mirror prestige".

**Editor:** Mediaplanet 'corporate money' supplement published in *The Times*. 12 tabloid pages/8,000 words.

**Contributor:** *Motor Sport* – "Mirror to the world".

**Editor:** Mediaplanet 'private aviation' supplement published in *The Times*. 16 tabloid pages/10,000 words.

**Editor:** Confidential 50,000-word, 10-part internal review for major health service.

**Managing editor:** *VE*. Contributors and readers worldwide. 72 A4 editorial pages/72,000 words per edition.

**Photographer:** Fly-on-the-wall and portraiture for medical practice; image edits for web site and print.

**Travel:** South Africa. Features. Digital photography: wild life, seascapes, landscapes, adventure sports.

**Writer:** Teamed with major pollster, pitching to deliver annual research report for high-profile organisation.

**Copy editor:** Editing/re-writing 110,000-word PhD thesis for medical lecturer.